



KidsJet

POWERED BY

EP ventures PVT. LTD.

What is KidsJet all about?

KidsJet is an overall development course for kids. This course is designed considering the gap in traditional Indian Education system regarding entrepreneurship and financial literacy. It's evident in recent past that 90% of the Indian entrepreneurs failed in their startups and major reason behind them is basic mistakes that entrepreneurs made due to lack of knowledge in spite of having game changing ideas!

This course also incorporates very basics of upcoming branch of learning- Neuro Education. Neuro Education is basically preparing brains for learning. If you think of brain as tree with branches, neuroeducation is process of adding more branches. If the brain has more branches, a child can learn faster, remember more and have improved IQ.



Why Kidsjet

The course is mindfully drafted with experience of range of finance experts, entrepreneurs and professionals from various streams such as law, accountancy, education and psychology to meet up the gap and spread awareness.

Also, due to this pandemic, children have abundance of valuable time which they can use to improve their future by excelling skills and gaining competitive edge over others.

Course Details: KidsJet Elementary:

Key Topics of KidsJet-Elementary Level:

- Basics of business and entrepreneurship skills.
- Developing mindset required to undertake business.
- How to keep motivated during pandemic and making best use of it.
- Neuro Education

KidsJet Advanced

This course is next step for kids and will ensure to make students acquainted with practical knowledge required for undertaking any successful business.

You must be thinking

- Should we engage our children in market so young at age of 13-19 years?
- Should we let kids enjoy their childhood and not expose them to the stress of life so early?
- Is it just a waste of time, money, and effort?



If you really doubt the ability for children to run their own business, just have a look at these young successful entrepreneurs:



Co-Founders of GoDimensions since age of just 12 years and 10 years respectively. Their apps have clocked over 70,000 downloads in over 60 countries. They hold the distinction of being the youngest Mobile Application Programmers in India by Apple.

**Shравan Kumaran And
Sanjay Kumaran**

Founded Ryan's Bakery which sells fresh, all natural dog treats made from human grade ingredients at age of 10. He got shark Barbara Corcoran to invest \$25,000 into his business. He had \$800 in sales when he taped; he's approaching six figures now. He was youngest kid entrepreneur to ever appear on Shark tank- Event where inventors and small biz owners pitch their products to millionaire investors)



Ryan Kelly



Founded Me & The Bees Lemonade when she was just 4 years old. Over the past decade has sold 1 million bottles across 1,000 stores in the U.S. She has managed to raise \$60,000 in start-up funding from one of the world's leading fashion moguls (Daymond John). She is awarded with "Teenpreneur of the Year" by Austin's Black Chamber of Commerce, "Environmental Entrepreneur" and "African American Harvest Foundation Story Changer".

Mikaila Ulmer



Youngest web designer and CEO in the world. She designed her first website at the age of 6. At the mere age of 10, she established eDesign – a venture which is now a web designing company that offers SEO, web design, and other web – related services. Shreelakshmi has developed over 100 websites for renowned institutions and organizations across India!

Shreelakshmi Suresh

Mode Of Training

Both courses will be spread over approx 14 to 16 lectures where 2 lectures will be delivered every week.

Each lecture will be of approx 1.25 hours and will be full of lifetime learning experiences. Due to Covid-19, lectures shall be delivered online only.



What next after completion of course?

Post completion of course students will receive a **Certificate of Achievement**.

Also students will receive membership of KidsJet by virtue of which they will be invited for annual meet up where they can interact and develop contacts with likeminded teens and can also keep update industry trends.

Students who will complete both the levels shall be entitled to participate in competition where winners will be entitled to win cash prize to start their business and end to end business guidance provided EP Ventures Pvt. Ltd.

Post completion of both the courses, while entering into practical business world, KidsJet students can also opt for Startup Academy where they will get end to end business guidance and mentorship from experienced professionals which increases the success ratio and will definitely reduce your payback period.

For more info:

www.epventures.in/kidsjet





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